

SUPPORT PUBLIC MEDIA: JOIN THE PROTECT MY PUBLIC MEDIA COALITION

Public media connects people, communities, and ideas across America. More than 1,500 public media stations provide **unpaywalled access** to:

- Local, national and international news,
- Research-proven educational content and in-person learning opportunities for children and families,
- Lifesaving emergency alerts and warnings,
- Workforce training and professional certifications for students and job seekers,
- Resources for educators, and
- Rich cultural experiences that cannot be found elsewhere.

THIS INDISPENSABLE SERVICE DEPENDS ON THE SUPPORT OF CONGRESS AND FEDERAL FUNDING.

In today's challenging fiscal climate, it takes all of us speaking with a **unified voice** to make the case to Congress for continued investments in public media.

Join the protect my public media coalition today to add your voice to this effort.

WHY JOIN THE COALITION?

As a member, you'll receive:

- Advocacy Tools: Free, ready-to-use resources to participate in collective advocacy for public media funding.
- Demonstrated Unity: A platform to showcase unity in fulfilling our mission to serve the American people to Congress.
- Action Alerts: Timely Protect My Public Media updates and resources throughout the year to engage during key moments in the funding process.
- Collaboration Opportunities: Periodic meetings with coalition partners to strengthen Protect My Public Media advocacy.

WHAT WE ASK OF COALITION MEMBERS

As a member, we'll ask you to:

- Display Your Support: Include your organization's logo on our Coalition webpage to publicly endorse federal funding for public media, and link to the Protect My Public Media website on your organization's website.
- Amplify the Message: Commit to sharing updates, calls to action and resources with your members, networks, and stakeholders, to reinforce calls to action in response to threats to funding.
- **Engage:** Join coalition-wide efforts such as joint letters to Congress, as needed throughout the funding process.
- Share Public Media's Impact: Provide examples of how public media serves your community to strengthen the case for funding.

JOIN US TODAY. TOGETHER, WE CAN PROTECT PUBLIC MEDIA'S ESSENTIAL SERVICE FOR GENERATIONS TO COME.